

An open book is shown from a top-down perspective, with its pages fanned out. The book is overlaid with vibrant, abstract watercolor splashes in shades of purple, green, yellow, and orange. The text 'Object Infomercials' is written in a black, cursive font across the center of the book's pages.

Object Infomercials

Today we will use our
imaginations and
simple household
objects
to create an
infomercial.



What You Will Need For This Lesson

Some space to move

Your imagination and attention

A few objects

Pencil and paper

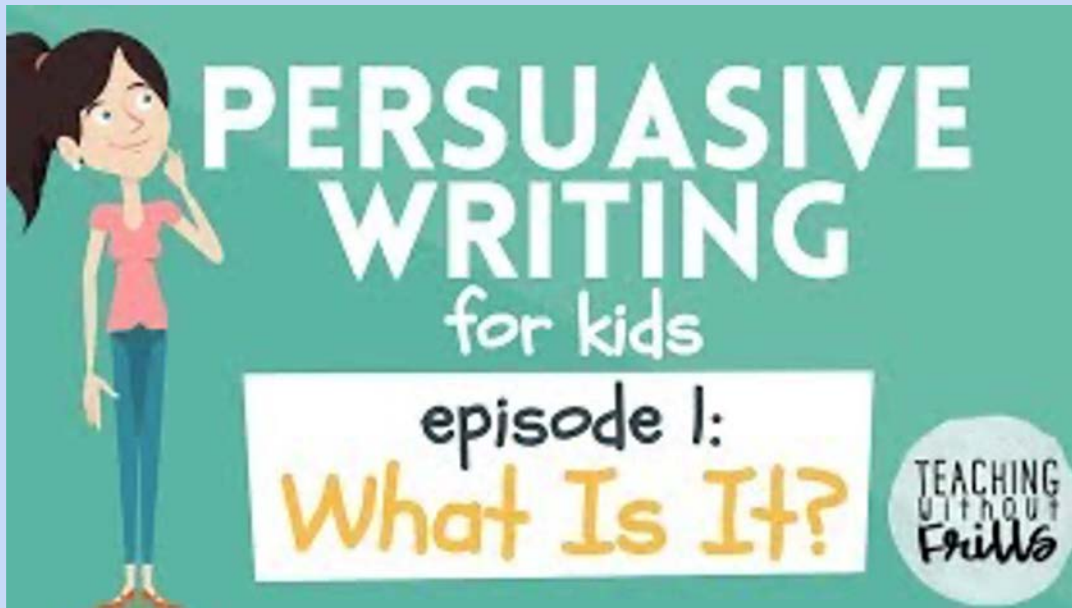
What does it mean to use your

imagination?

Your **imagination** is the ability that you have to form pictures or ideas in your mind of things that are new and exciting, or things that you have not experienced.

What is

persuasive writing?



Describe your

miracle product

What problem does this miracle product solve?

What is it called?

What does it do? How does it work?

What is it made out of?

What makes it different from other competing miracle products?

How much does it cost?

Where do we call to order?



Create a

performance

Read what you wrote about your “miracle product” out loud.

Decide on how the actor for your infomercial (you!), feels about the product (excited, confident, bored?)

Practice with your script trying to really “sell” your product.

When you feel confident, you can improvise or “go off script” in places. Have fun with imagining what the object can do.

Find a costume piece for your infomercial actor.

Show us!